Officially Endorsed by Ocean Beach Chamber of Commerce and by Pacific Beach Community League

Community Spirit Upheld

THE BEACH NEWS

Circulating in Every Home

Promoting the Progress of the Beach and Bay Sections of San Diego and Point Loma Peninsula

Comprising Ocean Beach, Pacific Beach, Mission Beach, Chatsworth, Catalina, Glenartney, Loma Portal, Roseville and Point Loma Heights

VOL. 2—NO. 11 | 4829 SARATOGA AVENUE | Ocean Beach, California, March 16, 1923 | PHONE POINT LOMA 17 | FIFTY CENTS A YEAR FIVE CENTS THE COPY

BIG BARBECUE FOR BLUEJACKETS

Ocean Beach Will Welcome Home Destroyer Squadron With a Special Spread for Sailor Boys, Sunday, April 15.

Preparations are in progress for a great civic "Welcome Home" to the members of the destroyer squadron on their return to San Diego early next month. The public program will consist of a two-day celebration in San Diego, April 13 and 14, and a one-day celebration in Ocean Beach, April 15.

The Destroyer Force Club has been informed that the Ocean Beach Boosters' Club has secured $600 for prizes in navy events, and that space will be given free of all charge for the Destroyer Force Club barbecue to be participated in especially by the men in navy uniform and their wives and sweethearts.

The general "Welcome Home" committee and the naval officers are loud in their praise of the efforts of the Ocean Beach Boosters' Club to make the occasion a most gala one in every way. The naval day program will also mark the opening of the regular Ocean Beach season and there will be nothing lacking in the way of real Beach merry-making and whole-hearted jollification, while the entire resort will be bedecked in holiday attire for a rousing "Welcome Home."

A RICH AND RARE TREAT

Just as we were about to go to press **The Beach News** home staff was most agreeably surprised with a rich and rare treat from Mr. and Mrs. Turner B. Kline. And that's no kid, though it was a kid—for we got Turner's goat, or rather a very delicious portion of a splendidly cooked kid that formerly frisked about the Kline homestead on Long Branch avenue. The skill displayed in the preparation of the delightful dish was a triumph of culinary art.

The Ocean Beach Chamber of Commerce will hold its regular business meeting next Monday night at the Ocean Theater.

Vote for Al. E. Flowers for Council. *

ALBERT E. FLOWERS PROVES FAVORITE

Big Increase Predicted in His Former Vote of Seven Thousand Three Hundred and Fifty For Councilman.

At the last general election Albert E. Flowers obtained seven thousand three hundred and fifty votes for councilman and just barely missed being elected. This time, with a fair field and no favor, his hosts of friends and supporters feel assured that he will come in a winner by a most goodly majority.

"Al" Flowers, as nearly everybody calls him, is very popular with people of all classes and he can always be found working for the good interest of the public.

As the publisher of a boosting journal for San Diego, with offices in the downtown business district, "Al" Flowers is ever to the fore in promoting the interests of the town, both at home and abroad. He is a prophet for the business man and a friend of the working man. His popularity is only exceeded by his general acumen and geniality.

BOOST AND VOTE FOR E. F. HASTINGS

Resident of Point Loma and Member of the O. B. Chamber of Commerce Receiving Hearty Support For Board of Education.

Edgar F. Hastings is most deservedly riding on the high wave of popularity in his splendid candidacy for the Board of Education. He is receiving strong support in all sections of the city and his adherents at the beaches and on the peninsula should form a solid phalanx to place him in office.

Besides being a resident of Point Loma for fifteen years and a staunch member of the Ocean Beach Chamber of Commerce, "Ed" F. Hastings is a practical, level-headed business man and a builder of high reputation, whose progressive ideas and long experience with public utilities will prove invaluable as a member of the School Board, for which position his friends predict for him a rousing majority.

MUSICAL STUDY IN REACH OF ALL

Branch Studios of Mission Hills School of Music Established in Ocean Beach and Other Suburban Communities.

The Mission Hills School of Music continues to extend its facilities to make them available for everyone who desires a musical education. Branch studios have been established in the outlying sections and communities adjacent to San Diego. This is especially convenient for the children who cannot with safety take the journey into town.

Mrs. Juanita B. Close of 4943 Niagara avenue, Ocean Beach, who conducts a branch studio at that address, will be glad to confer with any parents.

Adults are offered a wide range of choice in musical study at the San Diego studio in Thearle's building.

Miss E. Alice Holman, the director, will be glad to make an appointment with anyone for temporary or permanent courses, and particulars can be obtained by writing Thearle's Studio No. 16, or phone 628-07.

HOT BREAD, only 10 cents a loaf, direct from Chris Homeyer's Bakery; can be had daily, 3:30 p. m., at the Ocean View Grocery, corner Santa Monica and Abbott Sts., opposite the merry-go-round. *

"LET'S MAKE A CITY HERE"

"Steve" Bjarnson's Hosts of Admirers Are arnestly and Enthusiastically Supporting Him For the City Council.

As the campaign for primary election draws to a close, friends of Stephen Bjarnson, candidate for councilman, say they feel certain that he will lead the ticket.

Scores of his friends have volunteered their services for one to three days each in a general and systematic canvass from house to house until the whole city has been covered, and everywhere these ardent supporters have met with enthusiastic supporters of "Steve" Bjarnson, as they affectionately call him.

It is said that a tabulation of these daily reports disclosed that 97 per cent of people willing to express their preference volunteered the information that they were for this man.

All these gratifying reports point to victory for the people who believe with the dynamic candidate that:

> "Cities don't just grow or happen. God made the countryside, but real men and women make a city—and usually in keen and unrelenting competition. LET'S MAKE A CITY HERE!"

OCEAN BEACH LIBRARY

"Non-fiction Thrillers" is the subject of the poster on exhibit at the O. B. Branch Library this week. The following thrillers are suggested:

"Old Morocco and the Forbidden Atlas," Andrews.

"Aztec Hunters," Robert Wheeler.

"Tenderfoot With Perry," Borup.

"Through the South Seas With Jack London," Johnson.

"Isle of Vanishing Men," Alder.

"Where the Strange Trail Goes Down," Powell.

"Vagabonding Down the Andes," M. Rankin.

DEATH OF MRS. M. E. DAVIS

Mrs. Mary Elizabeth Davis, mother of Mrs. Anna M. Hamm, of 4447 Voltaire street, Ocean Beach, grandmother of Mrs. Fred H. Smith of Los Angeles, a native of Utah, 71 years old, died yesterday, March 15th.

Put a business man—put a builder on the School Board. Boost and vote for **Edgar F. Hastings.**

BABY SEAL LIKES OCEAN BEACH SURF

Visitor From Alaskan Waters Picked Up On Seashore by a Beach Resident and Presented to the Zoo.

While strolling along the seashore early one morning this week, Mrs. S. J. Sellers discovered a baby Alaskan seal floundering in the surf. She secured the seal at some hazard and climbed the cliff at Del Monte avenue, with the baby of the deep in her arms, and then carried it two blocks to her home on the corner of Coronado avenue and Bacon street.

The news of the capture soon spread around the Beach and many visitors viewed the youngster, while a number of photographs were taken by enthusiastic kodakers, several good "shots" being secured by Photographer Froide of Newport avenue.

Mrs. Sellers later donated the baby seal to the aquarium department of the Zoo in Balboa Park.

Vote for Al. E. Flowers for Council. *

ONE GOOD TERM DESERVES ANOTHER

The Many Friends of Mayor John L. Bacon are strongly Boosting Him For Re-election at the Primaries Next Tuesday.

With the very apt and appropriate phrase that "One good term deserves another," the hosts of friends of John L. Bacon are boosting the present popular incumbent for the office of Mayor of San Diego. A committee of staunch supporters is at work in his behalf, because the mayor is reported to have practically given up his campaign for re-election in order to act as the representative of San Diego with the congressional party that is now visiting Boulder canyon dam. A number of workers for civic betterment in all branches have also strongly endorsed the mayor's candidacy and his wide popularity is attested by assurances of support from many quarters. With four candidates in the field it promises to be a lively fight next Tuesday at the primaries from the opening of the polls at 6 a. m. till the closing at 7 p. m.

Vote for Al. E. Flowers for Council. *

CHANGE OF MANAGEMENT

The Newport Cafe, corner of Bacon street and Newport avenue, changed hands this week, Harry Kalliris purchasing the proprietorship from William J. Morrison, who is arranging to enter the realty field here. Mr. Kalliris is an able and well-known caterer of San Diego, his brother being the conductor of the Busy Bee on Broadway, and arrangements are being made for some splendid improvements in the interior of the Newport Cafe and Ice Cream Parlor.

Vote for Al. E. Flowers for Council. *

BASEBALL BEGINS WITH A WHOOP

Ocean Beach Team Goes Down to Defeat in First Game of Season With Maine Garage Nine by a Score of 1 to 0.

The local baseball season has started off with a whoop and a bang. In the initial game last Saturday on the new diamond the Ocean Beach team was defeated by the Maine Garage, the scorer being 1 to 0.

The game was a rip-roarer from every angle and the goose egg gathered by the O. B. bunch was in no way humiliating.

The game was a hummer from start to finish and several plays were marked by striking features.

At one time, with the bases all filled, Mickey Jones wielded the stick and he made such a hard swat that he broke the bat. And then the fun began!

"Bill" Hart proved the hero of the day by slamming the pill for a home-run.

Mister Sharkey acted as umpire.

The Maine Garage bunch sized up thusly: "Dashing Dan" O'Connell, "Mickey" Jones, "Bill" Hart, "Panguine" Smith, "Tout Roy" Hawkins and "Star" Shaffer, and when they get thoroughly limbered up, it will be an aggregation hard to beat. Several proxies are reported to be already applying for choice positions in order to get on the band wagon.

The lineup for the O. B. ball team was as follows: Catcher, Dave Lewis; pitcher, George Northern; first base, Emmett Whalin; second base, Jack O'Mara; third case, "Car" Driscoll; shortstop, Campbell Justice; center field, James Fisk; right field, Dan Humason; left field, Johnny Bryan.

The O. B. team promises to be a star outfit when they get to hitting on all cylinders.

Vote for Al. E. Flowers for Council. *

ST. PATRICK'S BALL TOMORROW NIGHT

Keeping step with the spirit of the season, Manager William E. Benbough puts forth a St. Patrick's ball for tomorrow night at the Garden of Eden, where it is a foregone conclusion that a jolly crowd will be in attendance. Special attention is called to the exceptionally fine music furnished for the dance program.

Vote for Al. E. Flowers for Council. *

FLAG-RAISING ON ST. PATRICK'S DAY

There will be a flag-raising and speech-making day tomorrow, March 17, at the new postoffice in the Walsh building on Newport avenue. Hustling "Booster Bob" Walsh has perfected a rip-roaring plan for an appropriate celebration and the public is cordially invited to join in the general jollity.

Boost for a Junior High School.

Vote for Al. E. Flowers for Council. *

AN APPRECIATION OF SINCERITY

Mr and Mrs. Kirk Smith, Ocean Beach, Calif.

My Dear Friends: I have been most agreeably surprised by the cordiality of my welcome to Ocean Beach on two occasions in the past fortnight, and the apparent, sincere reception of my candidacy for the nomination for mayor, but it remained for you, through the columns of your progressive BEACH NEWS, to lend the touch to it all that convinces me I am regarded not in the light of a candidate for office, but as a friend.

One of the real pleasures of a campaign of this kind is that a candidate is privileged to meet his fellows face to face, stand squarely before them, and, as at Ocean Beach, talk with them with a delightful frankness and informality. I wish I could meet every man and woman in Ocean Beach, because those whom I have had the pleasure of meeting are what I choose to call **"honest to goodness"** folks.

There have been some who for reasons I do not presume to question, do not favor my candidacy; yet they have exhibited that quality of fairness that appeals to me, and I have felt the contact has been personally beneficial.

I deeply appreciate the kind things you and Mrs. Smith have said about me in your news columns, more so because it is very evident the sentiments you both have expressed come direct from the heart.

When I said to Mrs. Smith that **I believed in Ocean Beach, I meant every word of it.** You have in Ocean Beach problems which you and your associates are endeavoring to solve. These problems being purely local in character, appear to be of little concern to people in other parts of the city, and I wonder if that attitude is best for the city as a whole, of which Ocean Beach is a part, and not by any means an isolated section.

I have said previously in my campaign that civic unity is a quality that must be developed to the utmost in San Diego. Because Ocean Beach is a few miles from Fifth and Broadway, or because Pacific Beach or La Jolla or Encanto are similarly distant, is no reason why these important communities within community should be overlooked by those comprising the administration.

If I become mayor of San Diego, I am going to visit Ocean Beach and other outlying parts of the city regularly, and get together with you, and talk things over, and endeavor to help you in your local problems. And you, in turn, may be sure you will find the door of my office wide open, and that a friendly welcome awaits you there.

It is my hope that I can meet more of the voters of Ocean Beach. I have a feeling that whenever I come to Ocean Beach I am among friends. That's why I want to meet more of the men and women of your progressive community. With kindest regards, sincerely yours,

C. E. RINEHART.

ANNOUNCEMENT

With the widely heralded opening of the regular Ocean Beach season on Sunday, April 15, **The Beach News** will celebrate two days earlier, on its scheduled publication day, by enlarging in size and putting on a brand new dress of type—thanks to the generous patronage of our loyal advertisers and the wonderful increase in the number of our valued subscribers.

Originating with a small four-colum, four-page paper, **The Beach News** was enlarged on its second issue to its present five-column size and plans are now being perfected for increasing to **SIX** columns per page, with the paper proportionately longer. This very gratifying enlargement will enable us to add a number of new features and several interesting departments, besides giving more generous space and suitable display to the varied and complete community news of the great trio of beaches and the grand peninsula forming our gloriously growing clientele. We sincerely thank you.

KIRK SMITH, Editor-Owner. **THE BEACH NEWS**

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OUR YESTERDAY
Dedicated to
MRS. CHARLES H. PELTCHER
Written by Budd Carberry

Our yesterday is not today,
And I'm glad it ain't tomorrow;
It would bring back many sad regrets,
And would fill our hearts with sorrow.
The wheel will never turn again
With the water that has past,
For we're living in a land of dreams,
And we're going very fast.
We'll all meet on that golden shore,
Where rippling waters flow,
And side by side with Jesus glide,
When we are called to go.

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PRIZE-WINNERS OF OCEAN BEACH

At the Sciots' frolic last Saturday, pretty little Charlotte Louise Peltcher won a diamond ring and Officer Reama a gold watch. At the cake-baking contest, held under the auspices of the P. T. A. last Saturday, the following three ladies, each won a twenty-five-pound sack of flour: Mrs. G. H. Faber, Mrs. J. T. Ford and Mrs. C. M. Cole. H. K. Rankin, J. P. Froide and T. G. Sutton were the judges. Mrs. Faber and Mrs. Ford donated their prizes back to the P. T. A. for future use.

◆ ◆ ◆

One Big Time
One Birthday
One Candle
One Huge Cake
On March One

March 1 marked birthday one for Ernest Eddy Wood, the bright and chubby first-born of Captain and Mrs. C. E. Wood, who gloriously celebrated the occasion at their new home on Cable street and Brighton avenue. There was one candle on one big cake and one big time with the ice cream and confections were enjoyed by the Junior Wood and his proud parents, as well as the following guests: Mr. and Mrs. August Findell, Miss Mary Sloane, Mr. and Mrs. Leonard Wood and Mrs. Septhic Hughes of Chattanooga, Tenn.

* * *

AT THE O. B. FIRE STATION
Dedicated to
BABY ERNEST EDDY WOOD
Written by Budd Carberry

Ocean Beach, Calif., March 1, 1923.

What was all the celebration
At the O. B. Fire Station?
Someone there was showing up the "goods."
It was just a birthday party,
And you bet the boys ate hearty.
They were congratulating Baby Ernest Eddy Wood.

It was just one year ago—
The stork was sure but slow,
But it's better late than never, so they say;
He'll make a fine fire laddie,
He's perfection like his daddy,
And you'll find him on the job both night and day.

Captain Wood and little Eddy,
With the boys they're always ready—
Not one of them was ever known to shirk.
They get right into the collar;
Then you'll hear the captain holler:
"Pull your coats, boys, we'll all dig in and work."

Then up jumps Johnnie Kelley,
With the hose a helter-skelly,
And up the ladder hands and feet he goes:
"Send the water hard and fast,
And you bet we'll show them class,"
Is the order of our own Lieutenant Prose.

Flisher spoke to Neuman, and Neuman spoke to Ryan,
Saying: "Boys, we've got her bested,
And we sure are doing fine;
The smoke is showing white, you know,
Which always is the sign
The fire is out, without a doubt, so boys, pull in the line."

◆ ◆ ◆

BIRTHDAY SURPRISE PARTY

Charles S. Moore was pleasantly surprised with a surprise party last week by Mr. and Mrs. J. J. Newmont and children, the occasion being Mr. Moore's birthday. Ice cream and cake were served and a delightful time was enjoyed by all.

Pete Cunningham left last Wednesday for the Santa Fe oil fields, and expects to return the latter part of the week. Mr. Cunningham has received good reports of his interest there.

Mrs. Grenewalt of the O. B. Notion Shop on Abbott street has leased the new store at 5011 Newport avenue and expects to move in April 1.

Mr. and Mrs. M. F. Near of 4952 Coronado avenue are rejoicing over the arrival of a darling little baby daughter. Mother and baby are doing fine, and so is Papa Near.

H. E. Heidelberg was here last week direct from Europe, via Hollywood. He will return about Easter time for a long sojourn.

Ye editor and Our Katherine were entertained with a delectable dinner last Tuesday by Bud Carberry at his popular eating emporium.

Little Nona Neumont, the beloved daughter of Mr. and Mrs. J. J. Newmont of Santa Cruz avenue, is recovering from a bad cold.

The following members of the P.-T. A. were in charge of the cake contest sale last week: Mrs. A. Cunningham, Mrs. R. Cline and Mrs. C. S. Moore.

Mrs. E. Benson of Los Angeles left last week for her home after spending a week with her daughter, Mrs. W. N. Douglas. Mr. Douglas is improving his newly bought house and intends to enlarge it later.

"Zip" Pinson, the jolly barber of Newport avenue, is at it again. This time he is having his bootblack stand painted and put it in charge of Harry Andrews, a resident of Ocean Beach. "Shine 'em up," is the motto there now.

Mr. and Mrs. Everett Lloyd of 2065 Froude street, mourn the loss of their newly born baby early this month, despite the utmost skill and care bestowed in preserving its beloxed existence. Their many friends sincerely sympathize with them in their untoward affliction.

The former postoffice building, next to Faber's O. B. grocery has been rented for a candy store and factory, the new proprietor and his family will reside in Ocean Beach.

Why impose upon your neighbor by barrowing their copy of **The Beach News,** when you can subscribe to it for 50c a year, less than one cent a week. Think it over.

Mrs. Victoria Kunz has returned to her home on Santa Cruz avenue after spending a pleasant week with her relatives in Madera. Her sister, Mrs. Mies, of Chicago, went with her and has left for her home after visiting with Mrs. Kunz for several months here.

Mrs. Edith Jobert of Los Angeles is visiting Mrs. Fannie Tibbetts on Santa Monica avenue for a fortnight or so and says she likes our delightful climate so well that she may return here permanently.

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ENDORSED BY
OCEAN BEACH BOOSTERS' CLUB
Primaries, March 20—General Election, April 3

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THE BEACH NEWS

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Promoting the Progress of the Beach Sections of San Diego and the Entire Point Loma Peninsula
PUBLISHED EVERY FRIDAY
4829 Saratoga Avenue, Ocean Beach, California
Phone Point Loma 17

KIRK SMITH ..... Editor-Owner
KATHERINE SMITH ..... Sec'y.-Treas.

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FRIDAY, MARCH 16, 1923

THE BEACH NEWS is on sale regularly at the STATION NEWS STAND, Niagara avenue and Bacon street, and at FROIDE'S PHOTO STUDIO, Newport avenue, opp. the postoffice.

Community Forum

This Forum is open to our readers for the expression of opinions and criticisms, whether favorable or unfavorable, on any and all subjects and questions affecting the Beach communities. The views herein expressed are not necessarily our views. We do not ask you to agree with them or with us. We will publish as many reasonable letters each week as space will permit. Please write on one side of the paper only; and sign all communications, not obligatory for publication, unless so requested, but as an evidence of good faith.

THE EDITOR.

THE COUNTY CHARTER

Editor Beach News:

We will soon be called upon to vote on the proposed county charter, and it is the duty of every voter to say: "What about it?" The pros and cons should be well ventilated before us voters, as we want to vote intelligently and for the best possible for our future welfare. I have studied it, as published in the "Sun" of March 12, carefully, but do not consider myself competent to pass judgment on all of it yet.

In the first place, I consider the size of the men who framed the charter. They know the needs of the county and city much better than the average voter. They are men we can trust. Then why not do so?

Secondly, we all know that some changes are needed, especially in economy, which is not entirely cured in this case. One thing the public should demand is the union of the city and county offices, especially reassessments.

In article XV there is a reference to it, but in such veiled language that the ordinary voter needs a lawyer to explain it. (Was this foreseen?)

Section 2 in article XI re "joy riding" at the expense of the public is poor economy and should be suppressed in no uncertain way.

Again, why should employes of the public be paid such salaries as are therein provided, and then given two weeks' "vacation" with pay? The most of us get no vacation at all.

As for accidents and sickness, the insurance companies look after that. But it is too late to amend it now, even if it could be, and it is much better than no charter, and we will vote for it as it is and try it out, then amend it if not satisfactory. That is the way we always get there.

What about zoning our city into wards, giving each a representative? Want to hear from candidates.

ZENAS.

Ocean Beach, March 15, 1923.

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CHARTER AMENDMENT

Editor The Beach News:

Mr. Voter: Look out for the joker in Charter Amendment No. 5. Vote No, and save San Diego. The Charter Amendment is a profusion of words and a congestion of ideas.

S. CARDER SMITH.

Vote for Al. E. Flowers for Council. *

A CARD OF APPRECIATION

Mr. and Mrs. Charles H. Peltcher wish to thank their many friends for their kind assistance to Charlotte Louise in the popularity contest; also Frank B. Harrison, through the O. B. Chamber of Commerce, and Mr. and Mrs. Kirk Smith of The Beach News.

Don't forget the BLUE FRONT for honest Ice Cream measure. *

All About Abalone

By TURNER B. KLINE

Official announcement has been made by Fish Commissioner Coburn F. Maddox of the opening yesterday of the 1923 abalone season, and fishermen are cautioned to comply with the state laws governing the size that may be legally caught.

The abalone (shell fish) family consists of three main groups—the abalone of fine variety, the Chiton (pronounced chee-ton), only one, and the Limpets of three varieties.

Every member of the abalone family has but one shell and one foot by which he sticks to the rocks. The entire food of these animals is vegetable, commonly called sea weed.

The five varieties of abalones are: The green, red, black, blue point and corrigetta.

The more abundant variety is the green abalone. The best palatable varieties are the green, red and corrigetta.

The blue point variety is considered extinct.

The black variety, sometimes called the high tide abalone, on account of its being found closer to the flood tide water mark than any other variety.

The green abalone grows to a size of ten inches in the greatest diameter. The meat of such a size shell fish would weigh approximately twenty-two ounces. The life of this shell fish is estimated at three hundred years. The law in this state requires that this variety cannot be taken from the rocks under six and one-half inches in the greatest diameter and ten only to each person in a day, when in season.

(Continued next week)

Vote for Al. E. Flowers for Council. *

BIG SPECIAL PICTURE

Manager R. G. Ericcson has gone to considerable trouble and expense to secure an especial big picture for next Wednesday night at the Ocean Theater and on Thursday night William Farnum will be sene. The current attractions are way above par, so attend early.

VOTE FOR
Edgar F. HASTINGS
FOR
BOARD OF EDUCATION

The Ocean Beach Chamber of Commerce started the movement to build a JUNIOR HIGH SCHOOL on Point Loma
LET US ELECT EDGAR F. HASTINGS to the Board of Education to help us finish the job.

It's Not Far to a FABER Store
The Little Cash Grocery Faber's Cash & Carry No. 3
5021 Newport Ave. Pt. Loma 129 2119 Bacon St. Phone Pt Loma 248

PORK AND BEANS, Heinz, No. 1 can 9c, Del Monte No. 1 can 9c
PORK AND BEANS—Heinz, No. 2 can, 12½c; Del Monte No. 2 can 12½c.

Pineapple—Grated Del Monte No. 1	12½c	Sauerkraut, Empson, No. 2 can	15c
Pineapple—Sliced Point Loma No. 2	30c	Lima Beans, No. 2 can	18c
Corn—Grimes No. 2 can	12½c	Hominy, Foothill No. 2½	15c
Tomatoes—Mission No. 2 can	12½c	Fruit Salad, No. 1 can	35c
Tomatoes—Mission No. 1 can	9c	Salmon, Del Monte No. 1 tall can	25c
Tomatoes—Mission No. 2½ can	15c	Salmon, Hunter No. 1 tall can	12½c
Asparagus Tips—Del Monte No. 1	38c	Sardines, Oval can, tomato sauce	
Asparagus, whole, Del Monte No. 2½	38c	St. Regis	10c
Peas—Pay Day No. 2 can	12½c	Campbells Soup, per can	10c

Trade at Home, where prices are right. You pay no more here than in the city. Come right in and wait on yourself. We deliver all orders over $5.00 Free.

Special Sale from March 18 to 24

It's Not Far to a FABER Store

SUNSET CREST
(Highest Point of Sunset Cliffs)
CHAS. M. WHEELER, Prop.
Cable St. and Orchard Ave.
Beautiful Cement Bungalows, four rooms with bath, completely furnished.
$45 per month Fireproof Garages

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AUTO TOURS
Eight-Passenger Touring Car
FOR HIRE
At Any Time—Day or Night
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Will Trade or Sell any Sort of Car
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CLASSIFIED ADS

ONLY A DIME A LINE
TERMS CASH
Rates, 10 cents per line, averaging six words to a line. No advertisement for less than 30 cents, all payable in Advance

FOR SALE—New house, three lots, cheap; one block from new church. Inquire rear 4850 Saratoga ave.

WILL TRADE a late model Maxwell, new tires, in fine shape, for lot of equal value. 4420 Volaire St.

FOR SALE—A fine Columbia phonograph, with fifty choice records in case; cost $67; for $10. Apply 4538 Long Branch Ave.

WANTED to buy two lots, at least 50 feet; will pay cash. State price and location. P. O. Box 709.

FOR RENT—Unfurnished modern three-room cottage; inquire rear 4515 Long Branch or 5172 Brighton Ave.

FOR SALE—Most beautiful corner lot in Ocean Beach, new 5-room house, finished in hard wood throughout; two bedrooms and sleeping porch; lanndry, bath, large brick nook, with extra china closet. House furnished complete for $4,000; terms. E. L. Bailey, Box 477.

WILL TRADE Oldsmobile coupe as first payment on improved bungalow. H. L. Leonard, 4979 Santa Monica avenue, or phone 65930.

FOR SALE—Five-room modern bungalow, double laundry trays, all built-in features; lot 50x140; nice lawn, fruit, garden, flowers; garage, hen house. Price $3000; $500 cash, balance like rent. See owner, 4875 Santa Cruz avenue, or any agent.

Vote for the Library Bonds.

STEPHEN
Bjarnson

CANDIDATE FOR
Councilman
Says:

"Ocean Beach is practically a City apart from San Diego. It should receive a greater portion of the taxes for its own improvement."

"I shall resist every attempt to have telephone toll charges between San Diego and environs. Easy and cheap communication makes for social and commercial intercourse. An inventory and correct appraisal of the properties of public utilities serving us should be made, and thus base rates fixed on true valuations."

BJARNSON IS A THINKER—HE ANALYZES
HE IS A STUDENT OF MUNICIPAL AFFAIRS
HE THINKS STRAIGHT
HE TALKS STRAIGHT
HE IS STRAIGHT

Ocean Beach Should go Solidly for
STEPHEN BJARNSON

ACRE LOTS AND HALF-ACRE TRACTS
One Acre with Small Building.
Ask About Them
G. W. BROOKS
Pacific Beach. Phone Pac. B. 48

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CHILDREN'S OUTDOOR PLAYTHINGS
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PASSMORE'S
Bird and Toy Store
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SAN DIEGO'S OLDEST BIRD STORE

Latest Style Felt Hats
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Men's and Women's Hats
1239 Sixth St., San Diego
Cleaned, Dyed, Sewed and Blocked
Phone 645-56

Vote for Al. E. Flowers for Council. *

Pacific Beach

MRS. LUCY WOODWARD
Authorized Representative For
PACIFIC BEACH
Phone Pacific Beach 471
1739 Hornblend Street
Pacific Beach

P. B. ATHLETIC CLUB

The plans of the Athletic Club have been delayed on account of sickness amongst the members of the executive staff. The lumber is on the ground and ready and the club plans to as soon as possible give an entertainment to raise the necessary funds.

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NEW SCHOOLHOUSE

The San Diego school board has accepted a bid for the construction of the new schoolhouse. Several small buildings have already sprung up, and Mr. Gist and Mr. Dierks are leveling and preparing the ground. It looks as though our much-deferred hopes may at last be realized.

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CHURCH NEWS NOTES

There was a meeting of the trustees and session in the annex Sunday afternoon with all members present. This meeting was for the purpose of attending to the business incident to the close of the church year, to arrange for the annual meeting of the congregation, March 27, and to formulate plans for the new year, which begins April 1.

Mrs. Millar, Mrs. Summens and Mrs. McCusker left Tuesday to attend the synodical meeting in Los Angeles.

The Christian Endeavor Society met Sunday evening with Duane Van Patten as leader, and the subject, "Stewardship of Self Service and Substance." The Junior Christian Endeavor Society met Wednesday afternoon with Bentley Buck as leader and the subject was: "How to Improve."

A recmmendation by S. Carder Smith to the city council that Voltaire street be paved for the full width was favorably endorsed by City Manager Fred Rhodes last Monday and later put into conference by the members of the council.

PERTINENT AND PERSONAL

Mr. Alinson and Mr. Lowry are making extensive improvements on their property on Cass street and up towards the foothills. The city has laid a water main there. Mr. Lowry is planning to build and Mr. Alinson has already fenced and made other improvements towards establishing there a goat ranch.

The house lately vacated by Mr. Mobley has been rented to Mr. Storm, who has chosen Pacific Beach as the best place to recover from the bad effects of the high altitude on his ranch at Warner's Springs.

Mr. Harry Wright's house has been rented to one of the carpenters to be employed on the new school building.

The Ravenscroft house has recently been rented to Mr. Fisher and family of Los Angeles.

Mrs. J. T. McGarvey of Ocean Beach and secretary of the Girl Scouts was week-end guest of Mr. and Mrs. Henry Miller at their home on Shasta street.

Mr. and Mrs. Frank Challand are entertaining their son, Mr. Bert Challand and family from San Francisco. Mr. Bert Challand is chief auditor of the United States Railroad Administration.

Mrs. J. J. Richert and Mrs. Martha Carey have been up to Hemet, where they have been visiting Mrs. Pitman.

The Social Club met Friday with Mrs. Reinert, Mrs. Graham and Mrs. Laswell of La Jolla as hostesses. Mrs. Houston has returned from Los Angeles, where she has been spending a few days.

ST. PATRICK'S SOCIAL TONIGHT

The Women's Guild of the Union Congregational Church met at the home of Mrs. Bromley on Muir avenue last Tuesday. There were many willing workers, who were well repaid for their labors, during the social hour. Mrs. Bromley's success as a hostess was O. K. by all. Plans were completed for the St. Patrick's social which will be held this evening at 7:30 in the Congregational church. Mr. and Mrs. Kaye, Mr. and Mrs. Turner, Mrs. Sylvester, Mrs. Smith and others will give musical and vocal selections and D. C. Crosby will give readings. "Everything Irish, so come along all you Irishers and hear your old time songs and stories," says the entertainment committee.

Eugene A. and May L. Clark to Hery J. Warren, lots 37 and 38, block 74, Ocean Beach.

Vote for Al. E. Flowers for Council. *

Dance to Music that Makes You Want to Dance

BENBOUGH'S

OCEAN BEACH PAVILION

THE "GARDEN OF EDEN"

Dancing Every Thursday and Saturday Evening and Sunday Afternoon and Night

Good Music! Good Floor! Open All the Year.

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Army and Navy Academy
Prep for College, West Point and Annapolis—Enjoys University of California's Highest Scholastic Rating.
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LAND AND AQUATIC SPORTS
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Located on Ocean
Summer Session July 1 to September 1
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SPECIAL SALE
AT THE
O.B. DRY GOODS
Tomorrow and All Next Week
Gingham Aprons $1 Each
Many of these were sold at $1.75 and $2. We want to Clear the Whole Bunch at $1 Each

THE STAR CAR
$558.75 Here
MAINE GARAGE
Newport Avenue
Phone: Point Loma 382
STORAGE SUPPLIES

MERRY-GO-ROUND
OPEN SUNDAY AFTERNOONS
2 TO 5 P. M. - : WHEN WEATHER PERMITS
FARE 5 CENTS TO EVERYBODY
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SMOKE HIGHWAY CIGAR
3 for 25c
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10c Staight
SMOKE OCEAN BEACH SPECIAL
Five Cent Cigar
FREMONT CLUB CIGAR STORE
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Have you treid the "Sunset" Root Beer at Dad Morris' BLUE FRONT? Can't be beat. Try it. *

Mention of The Beach News to our advertisers will be appreciated.

Vote for Al. E. Flowers for Council. *

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First Class Work Guaranteed
OPEN ALL DAY SUNDAYS
Children's Hair Cutting 35c
Call and see us—we'll treat you right.

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New Shipment of
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AT REASONABLE PRICES

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Bermuda Avenue "On the Hill"
Nice KONTIA PALMS at 50c
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Elect RINEHART MAYOR

AND INSURE A GREATER AND A UNITED SAN DIEGO

San Diego is a city made up of a number of communities. Under the present system of government all of these several communities cannot have direct representation in the city council.
CHARLES E. RINEHART will overcome this handicap by making himself the unofficial representative of Ocean Beach and other outlying parts of San Diego.

HE HAS SAID AS MUCH—
AND HE WILL DO IT!

With CHARLES E. RINEHART as mayor, every part of San Diego will receive its due recognition.

CHARLES E. RINEHART SAYS:
"I believe in Ocean Beach. It is bound to grow. Its proximity to the city proper makes Ocean Beach a logical and convenient seaside place for San Diegans and visitors.
"We must get over the idea that because a community like Ocean Beach is a few miles distant from Fifth and Broadway, we have no immediate concern over its problems.
"All of San Diego must become unified. A city divided against itself can do nothing more than stand still."

SAN DIEGO NEEDS AN AGGRESSIVE, EXPERIENCED BUSINESS MAN TO GET 100 PER CENT EFFICIENCY OUT OF EVERY DEPARTMENT OF THE CITY GOVERNMENT.

CHARLES E. RINEHART IS THE MAN!

HE HAS THE ABILITY, THE "PEP" AND THE "PUNCH" TO GIVE SAN DIEGO AN INTELLIGENT, CONSTRUCTIVE BUSINESS ADMINISTRATION.

PRIMARY ELECTION TUESDAY, MARCH 20
Rinehart-for-Mayor Headquarters, Bancroft Bldg.